

Inspection Note regarding the Inspection Visit conducted by Administrative Secretary, ARI & Trainings Department Shri Amit Sharma (JKAS) on 07.04.2022 to Ranbir Government Press Jammu.

Introduction.

Administrative Secretary, ARI & Trainings Department Shri Amit Sharma (JKAS) conducted an Inspection visit to Ranbir Government Press Jammu alongwith Shri Suresh Koul, Director Finance, ARI & Trainings Department and Additional Secretaries, Syed Muried Hussain Shah, JKAS a Smt Sunaina Sharma, JKAS and on 07th of April, 2022 to take stock of working conditions, infrastructural requirements and upgradation of Press including maintenance and upkeep of the building. The Authority alongwith his team conducted a comprehensive visit in all the sections and wings of the Ranbir Government Press, Jammu and based upon the observations and discussions held thereof, the following instructions were imparted to all concerned.

Trade Promotion and Enhancing revenue receipts thereof.

The Authority asked for initiation of immediate steps towards proper recognition and upgradation of standards of Ranbir Government Press, Jammu thereby underlining the need for seeking ISO Certification with establishment of international printing quality standards. He said that certification would promote the quality of Printing Press, besides establishing the Press as an institution, par excellence in printing technology, in the northern belt of the nation.

Regarding improvement in functioning and adoption of latest technology, the authority suggested that all possible avenues should be immediately explored for taking-up all printing work of various important organisations like J&K Board of School Education, J&K Public Service Commission, J&K Service Selection Board, J&K IMPARD and other institutes of National repute viz, IIT Jammu, IIM Jammu including educational institutions such as the Central University of Jammu, University of Jammu, Cluster University and other top Private Institutions of the region. This would require establishment of a 'Secrecy Section' in the Press to handle sensitive and confidential work of these institutes, apart from routine stationery printing and Answer Sheets printing job works for these organisations and institutes, which they are getting done from outside i.e., private sector at present, primarily owing to non-availability of such standardized top quality & secrecy-based Printing facilities in existing Government Presses.

These measures shall help this Premium Heritage Press of the Union Territory not



only in expanding its working base but also in building a strong reputation which shall ultimately result into opening the flood gates of receiving work / job orders for specialized printing, thereby, leading to maximisation of revenue generation for the Government and optimal utilization of resources of the Press. In future, Private Sector can also approach for getting the Printing Wok done from Government Presses once this upgradation and ISO certification takes place.

To give a more professional outlook towards the functioning of Ranbir Government Press, Administrative Secretary suggested an idea of re-introduction of proper dress code, name plates with safety-related wearables, etc which are meant for the technical manpower associated with machines and handling of materials, etc. He emphasized that dress code is a must to be re-introduced at the earliest which used to exist long back, as it shall help in ensuring safety, implementing work-culture and securing precious human lives of the staff working inside the Press. The Authority also directed for installation of proper caution signages, route maps, etc for knowledge of the visitors as well as the employees.

Plan for Commercialization and Modernization of Ranbir Government Press.

The Authority urged upon the functionaries to go global by capturing the potential market, and by targeting the autonomous institutions in the first phase. The authority emphasised that in this era of digital boom, there is an utmost need of proper marketing techniques and commercialization operations to ensure long-term presence through which profit and revenue surplus could not only be generated but also achieved. The Authority said that ISO Certification and other measures such as introducing IPR (Intellectual Property Rights) tags and trademarks are beneficial in generating recognition as a separate entity. A joint collaboration effort with potential consumers like Universities, Shri Mata Vaishno Devi Ji Shrine Board Katra, Big Business Houses and Autonomous Institutions would promote commercialization of the Press and would generate better dividend and revenue which is the need of the hour.

The Authority urged upon introducing modernized techniques in the Press, as the printing technology is undergoing drastic changes over the time and in order to compete with the latest trends and technological changes, the Press needs to be revamped on the analogy of market leaders like ITC, Thompson India Ltd, Tata Press, Repro India, Ltd.

It was also decided by the Authority that a Proper Layout Plan of the building needs to be installed preferably at the Entrance Gate wherein the Emergency Exit Plan is also required to be detailed for the information of Employees as well as Visitors, which is a pre-requisite to be installed at all important Government Institutions.

